

# Hello Curlies!



I'm Lori, a 42 year old formerly frustrated and now uninhibited, wild and free curly girl. As a young woman I fought between loving my hair because it was good at retaining its style (when I could give it one) and hating it because it just never was smooth enough or easy enough to deal with.

It didn't like to be straight - that's for sure! But it also never quite looked good when I tried to wear it curly. It took me many years, even as a hair professional, to finally figure out the secrets to curly hair and that's ridiculous! So now, I'm on a mission to educate everyone about their curls so that no one who sits in my chair will ever wonder about their curls again.

**Lori Peppin**  
*Curly Haircare Specialist*  
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# UC

## *Uninhibited Curls*

*Simple Natural Curl Education*



# *Uninhibited Curls Method*

## 1

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Knowing which kind of product to use, in which situation in what way is key! Knowing exactly what to look for when purchasing your products is even better!

## 2

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Regular Haircuts allow us to choose the length of your hair instead of playing defense and trying to retain length in broken hair. Haircuts every 12-16 weeks keep your curls happy and bouncy.

## 3

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In-Salon treatments to detox from bad products, add hydration, repair damage or strengthen with protein help keep curls balanced and maintained.

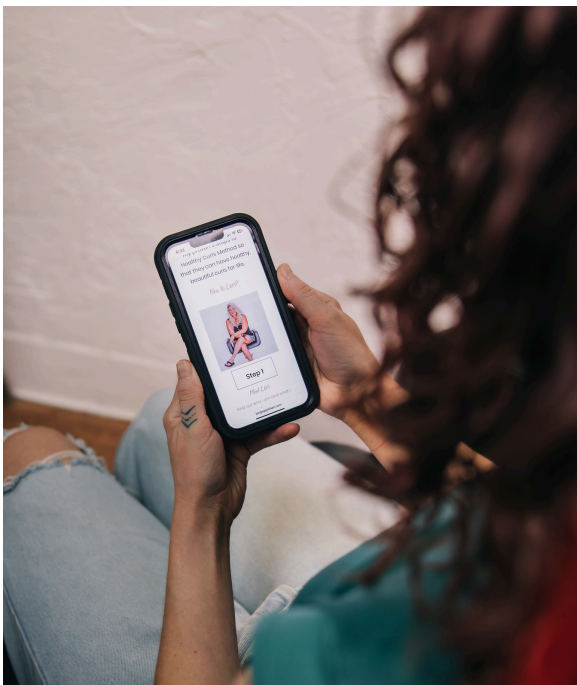
**This method works on all curl types from Swavy to Coily and I'll show you exactly how it all works at your first appointment!**

# *Learn, Cut & Treat*



Curl Education  
Product Education  
Product Purpose & How to use with intention  
Shampooing  
Conditioning  
Detangling  
Hydrating  
Applying Styling Products  
Diffusing without Frizz  
Making Curls last all week  
Easy Refreshing

Curly Haircut  
Detox & Clarifying Treatment  
Full wash & curl set



# WELCOME



## Pre-Visit

You'll receive a text reminder 48 hours before each visit which gives you 12 hours to reschedule or cancel before my cancellation policy kicks in.

Have a question? You can reach me at 806 412 1731

## Between Appointments

Be sure you add me to your email contacts so that you have access to all the treats and surprises.

Implement new techniques at home with the support of my Curl Lounge and trainings and tutorials.

## Be My Guest

I will take my time navigating your first visit with me and all future appointments to ensure you get exactly what you need each visit without keeping you in my chair longer than you need to be.

I'm an expert baker and I love talking about dogs, books and learning, so don't be surprised if I surprise you with homemade cookies and a crazy story or two:)

# Your First Visit

- Please arrive 10 minutes before your scheduled appointment time.
- Parking is located on the North side of the KK's Corner Mall parking lot.
- We will discuss your visit goals, long term hair goals, the service for the day and pricing. If you're not comfortable, we won't start until you are!
- I'll get you settled in with a cold drink and a cookie if you're a sweet tooth like me and we'll get started.
- After you leave, you'll get access to my Curl Lounge, where you'll find 24 hour resources to help you at home.

A consultation like you've never seen before.

Have you ever been nervous to get your hair done, especially by a new stylist?

That won't happen here.

Through my innovative consultation process, you'll be 100% confident, relaxed, and excited from start to finish.

We will talk about your past, present, and future hair goals to ensure we create a sustainable plan you absolutely love.



# Others vs Uninhibited Curls

there are some common frustrations in the curl community and I'm challenging you to look at them in a new way

*instead of*

*my clients*

Feeling like you shouldn't wash your hair too often but your curls don't stay looking good long

**Understand the reasons for oily scalp, lack of curl definition and frizz and correct them in our daily routine**

Hoping the next product is the "miracle" that shows off your curls correctly

**Understand the difference between products, the ingredients used in them, and the purpose and job of each one**

Hoping your curls will last more than one day and dreading trying to refresh tomorrow

**Understand how to get a good curl set without frizz for longevity and an easy refresh in the morning**

Hoarding 30 products under your bathroom sink

**Invest in 3-5 Total Products that last months on end**

Spending hours on Youtube or Google looking for quality curl education

**Get all the secrets, tips and tricks in the Curl Lounge with trainings and tutorials**